



## **MINUTES OF A MEETING OF THE MEMBERS OF THE DRYWALL FINISHING COUNCIL, INC.**

### **Meeting Location: Las Vegas**

On September 18, 2007, a meeting of the general membership of the Drywall Finishing Council, Inc., was held at the Tropicana Resort and Casino, Hawaiian 4 meeting room, in Las Vegas, Nevada. Those in attendance are listed on Exhibit "A," attached hereto. Also in attendance was Sage R. Knauft, Attorney at Law and member of the law firm of Walsworth, Franklin, Bevins & McCall as legal counsel for the Drywall Finishing Council, Inc. Mr. Terry Williams presided. Mr. Knauft acted as recording secretary.

### **AUTHORITY TO ACT**

The meeting was called pursuant to notice, duly given. Those in attendance constituted a quorum.

### **PRIOR MINUTES**

The Drywall Finishing Council Secretary, Mr. Alan Semento, read the minutes of the prior meeting held April 4, 2007. It was moved and seconded to approve the minutes as read and the minutes were approved by acclamation.

### **TREASURER'S REPORT**

The Drywall Finishing Council Treasurer, Mr. Duane Freeman, presented an oral report. Cash on hand as of August 31, 2007, was \$5,490.23. Mr. Freeman noted that it was time for the members to pay their dues. It was moved and seconded to approve the Treasurer's report as read and the report was approved by acclamation.

### **PRESENTATION**

Mr. Wade Tanev and Dr. Tom Podlas from Aqualon gave a presentation to the membership entitled "Construction Industry Joint Compound Focus." Mr. Tanev began by providing a background of Aqualon, its various divisions, and its parent company, Hercules. Mr. Tanev described the company's recent focus on new product development and the addition of new manufacturing facilities in China.

Thereafter, Dr. Podlas informed the membership about a number of new joint compound thickeners that the company is developing. For 2007, Aqualon is introducing new MHPC thickeners which

promise improved sag and pock resistance, improved stability with aging and decreased low shear viscosity. The company is also developing the Nexton LTD33 and LTD22 joint compound products which are designed to retain the positive features of the existing Nexton products with improved adhesion.

## **MARKETING COMMITTEE REPORT**

Mr. Jack Walker presented some ideas for promoting the Drywall Finishing Council to the construction industry in order to create greater awareness of the website and publications. Mr. Walker presented a rough budget for these marketing efforts, which would take place primarily at national, regional and local trade shows attended by DWFC member companies. The estimated budget of approximately \$37,000.00 would include signage, handouts and table top displays that could be utilized by members to market the Drywall Finishing Council at these trade shows. It was noted that the budget for these items was limited and that the Board of Directors may have to take up the issue of increasing dues in order to pay for these efforts. Mr. Walker concluded by asking the members to email him with their marketing ideas and indicated that he would try to get some design prototypes for signs together by the next meeting.

## **TECHNICAL COMMITTEE REPORT**

Mr. Bob Negri, Chairman of the DWFC Technical Committee, provided an update on the committee's work since the last meeting. The Technical Committee met on July 31, 2007, and agreed on a new, standardized document format for all technical publications. As part of its ongoing effort to review and update all publications at least every five years, the Committee also revised the "Recommended Levels of Paint Finish Over Gypsum Board" publication which was last revised in 1999.

Thereafter, Mr. Negri demonstrated the new project list and tracking scorecard document that the Technical Committee is using to monitor its ongoing projects. The active, near term projects on this list include reformatting all existing documents, updating the member listing on the website and technical papers on Joint Treatment – Crack Repair and Drywall Primer. Mr. Negri concluded by announcing that the tentative date for the next Technical Committee meeting is November 13, 2007, at the NWCB headquarters in Seattle, Washington.

## **OLD BUSINESS**

No old business was discussed.

## **NEW BUSINESS**

No new business was discussed.

## **NEXT MEETING**

Mr. Terry Williams informed the membership that the next meeting would be held during the Intex/AWCI convention in Las Vegas which is scheduled for March 23-28, 2008. The exact date and location is to be determined.

**ADJOURNMENT**

There being no further business, motion duly made, seconded and unanimously carried, the meeting was adjourned.

Alan Semento, Secretary

ATTEST:

Terry Williams, President